



## **About us**

Gradient Professional is the leading luxury professional hair care brand. The brand has built its reputation on delivering exceptional performance on scalp and hair through exquisite products and personalized, in-salon treatments, all powered by scientific expertise and professional knowledge.

Gradient adopts a care-first philosophy that extends beyond its products to care for all hair types and all individuals, as well as the world we live in. We have developed luxury hair care products for men and women, for every hair type and with active ingredients that instantly deliver visible results. We believe that beautiful hair is a reflection of healthy living and self-love.



























**Hair Treatments** 

salon series

Home care series









Gradient Professional Nano Plastia Hair Treatment reduce application time for weightiness and healthy looking hair. Intense treatment that softens smoothen and straighten. Restore the health of hair and get incredible natural smoothing and shine.

Can washing the hairs immediately, not have to wait 3 days. The result can last for 4 months.

• Repair, Smooth, Eliminate Frizz, Restructure & Softening









Gradient Professional Cotex Botox Hair Treatment thanks to the amino acids that it contains, gives back life to the hair. it allows us to close completely hair cuticle. It promotes hair regrowth, but most repairs damaged ends and reset the silkiness. Botox hair treatment is the last generation of miracle hair treatment. It helps to control oily and dry scalp. The Botox treatment generates its power from an exclusive blending of natural enzymes, active collagen, keratin, fatty acids, oils, omega-3, proteins, and amino acids.

• Intense Hair Repair Treatment for Dry Frizzy Hair.







## OXYLISS\*

Gradient Professional Oxyliss Hair Treatment is a game changer, transforming the shape and condition of all hair types. Our unique combination of low pH proteins will renew dry, damaged and weak hair, transforming it completely into healthy, straighter and stronger hair that both looks and feels amazing. Those incredible repairing agents rebuild the hair with added strength, vitality and shine providing a smooth, soft and straighter finish that lasts for upto 4 months, gradually fading from the hair.

• Straightens Hair, Smooths Frizz, Control Volume, Vanish Curls











Gradient Professional Keratin Clarifying Shampoo formulated to be used with Keratin Treatment. Specially formulated to remove all residues and impurities that cling to the hair after deep cleansing, and it opens the cuticles to prepares hair to receive professional treatment.

• Open The Cuticles & Prepare Hair to Accept Keratin Hair Treatment.











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**NET VOL.: 1000ML, 300ML** 





Gradient Repair+ Shampoo is a strongly regenerating shampoo for extremely sensitive, motionless and dull hair. The potency is provided by a complex of selected antioxidants that protect the hair against both physical and chemical stress factors. The protein extract perfectly reconstructs and strengthens the hair, and castor oil prevents split ends. The shampoo

- Purification level: Moderate
- Protects against UV rays
- UV filter
- · Reconstructs weakened hair
- · Prevents split ends





Gradient Professional Repair+ Masque is a luxury experience in your hair care routine, rich in cold pressed shea butter, Boabab seeds & Amino Protein. This unique hair mask rebuilds the hair structure and restores elasticity of even the most sensitive hair. Thanks to vegetable proteins, Fruit extract & sweet almond extract. The mask deeply regenerates and moisturizes the hair which becomes extremely smooth and spectacularly shiny. Recommended particularly for damaged hair.

- Potency: **Deep**
- Regeneration in all hair layers
- Leaves hair smooth and shiny







Gradient Luxury Smooth Hair Serum is a new quality in regeneration straight from the heart of nature. speciality of the serum is healing properties and intuitive operation.

- Ultra sleek Shiny Finish
- Improves manageability with long lasting Gloss
- Instantly seals silky smoothness
- Regenerates damaged ends









## **E.R. TRADERS**

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